



business benefits.



Bringing people together for meetings in a global, decentralized organization is essential, but also creates a big administrative overhead. The client now has a custom solution to organize events on a global scale.



Participants receive invitations, updates and travel information instantly. This is especially important for schedule changes or when important information has to be distributed to participants.



Even better, having this tool available for external guests gives a great impression to the invitee. And with an offline version, a participant can browse through the meeting information even without Internet access.

company brief.

The German web agency mp group collaborated with Web Essentials on the production of an Event Management Tool for a leading global airline network.

project brief.

The client needed an easy to use web application for flexible and effective planning, organisation and management of worldwide events and meetings. Through a smart, responsive, web based interface, event organizers were able to create and manage events, invite guests, manage schedules and more. For invitees, the tool provides them with all essential information such as agenda, their hotel booking, their flight details and where dinner will be conducted. Another interesting challenge was to make the tool available offline.





what we did technically.

- ✓ To create a highly flexible product, Web Essentials chose TYPO3 Flow
 as the foundation. Every event looks different. Each event has multiple
 meetings. A meeting has an agenda and the ability to record meeting
 minutes. Web Essentials also had to consider different user levels: Event
 organizers, invitees, participants and guests.
- ✓ Event administrators and invitees have separate interfaces to manage the events and so that participants can look up their event specific information.

The customer is happy with the tool and it has been a good relationship between our companies solving the development challenges of working with an enterprise client."

mp group team

about webessentials.

Web Essentials is a leading provider of website and web development services. Founded on Open Source and ethical values we help clients add high quality capacity and specialist expertise. Our services are sought after by leading companies across Europe and Asia. Making these services easy to use enables our clients to Think Big and grow their businesses more profitably.

Find out more on our website:

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